

# StreetSafety

## News

Issue No. 7  
2009



## TSC Chosen As Superior Safety Solution

A tourist was fatally struck in downtown Hailey, Idaho. City officials wanted to install in-pavement lighting to prevent another tragedy. But how could they ensure the safety system would be high quality and effective?

A tourist was fatally struck in downtown Hailey, ID in May of 2004. After the tragedy, locals began voicing pedestrian safety concerns to city officials. Tom Hellen, Public Works Director for the City of Hailey, recalls the public's response, "I was getting calls from people concerned about traffic. Many of the local residents have kids so they were worried about safety. Three or four times a month we were getting phone calls from people with concerns about pedestrian or bike safety."

City officials recognized the potential for recurrence. Mr. Hellen explains, "This location has a high volume of traffic. This city attracts skiers in the winter and fishermen and rafters in the other three seasons. Because of the year round high volume of traffic, pedestrian safety becomes a major concern." Mayor Susan McBryant responded by making pedestrian safety a priority.

Officials discovered crosswalk lighting as a safety solution. To make an informed purchase decision, competing designs from

### Next Generation Crosswalk Controller

Available in both Solar and AC models. Featuring enhanced flash patterns, auto-sequencing of flash patterns, and onsite customization of operation.

### Snowplow Proof Fixtures

The TS600 fixtures feature a fully-flush profile, self-cleaning lens design, and uni and bi-directional configuration option.

### MUTCD Compliant LED Flashing Signs

Our low power LED signs are ideal for enhancing the safety of in-pavement systems, and are available in both pedestrian and school crossing models.

### 5 Year System Warranty

The industry's most reliable and durable in-pavement warning light system is backed by the industry's longest system warranty.



**Traffic Safety Corp.**  
2708 47th Ave.  
Sacramento, CA  
95822-3806  
1-888-446-9255  
(916) 394-9884  
www.xwalk.com

Traffic Safety Corporation and Light-Guard Systems, Inc. were installed.

“They put it in, powered it up, and it’s been working like a charm ever since.”

The products were then evaluated to compare safety and effectiveness.

After a thorough study, the TSC system emerged as the clear winner. Its fully-flush TS600 fixtures are ideal for an area like Hailey, where snowplows are used. In addition, the fixture’s bi-directional design increases visibility at night by both outlining the crosswalk and backlighting pedestrians. Bruce Johnson, electrician with

Balanced Rock Electric, commented on his preference, “The other system only has the lights on the side where drivers are approaching the system... You’re only lighting up one side of the crosswalk. I think it’s much safer having both sides lit up.” In addition, the solar-powered system minimizes operating, installation, and lifetime costs.

The City of Hailey began working with their regional TSC dealer, George Spaltro, with Coral Sales Company, to configure the downtown system. Ten snowplow-proof TS600 fixtures span State Highway 75, or Main Street. Tom Hellen, Public Works Director for the City of Hailey, recalled the ease of the installation, “It went very smoothly, we had a good contractor. They set it up in the shop first, they understood everything before they went out to the site...They put it in, powered it up, and it’s been working like a charm ever since.”

City officials responded to public concerns by installing in-pavement lighting. By comparing systems prior to the purchase, they identified TSC as the best solution. The system will enhance pedestrian safety in downtown Hailey for many years to come.

### TS600 Fixtures

The TS600 fixture is designed for In-Roadway Warning Lighting Systems installed in snowplow areas. Their enhanced self-cleaning feature makes them ideal for installations with inclines. And the use of High-bright LED technology makes them the perfect choice for solar-powered applications where power consumption must be minimized.



Bi-directional design improves pedestrian visibility.



The popular system leads directly to the Hailey Public Library and Town Center.

### System Summary

Site:	<b>Hailey Town Center</b>
Location:	<b>Hailey Public Library 7 West Croy Hailey, ID 83333</b>
Lanes:	<b>5</b>
Qty. Fixtures:	<b>10</b>
Type:	<b>TS600 Bi-directional</b>
Other:	<b>N/A</b>
Activation:	<b>Pushbutton</b>
Power:	<b>Solar</b>